

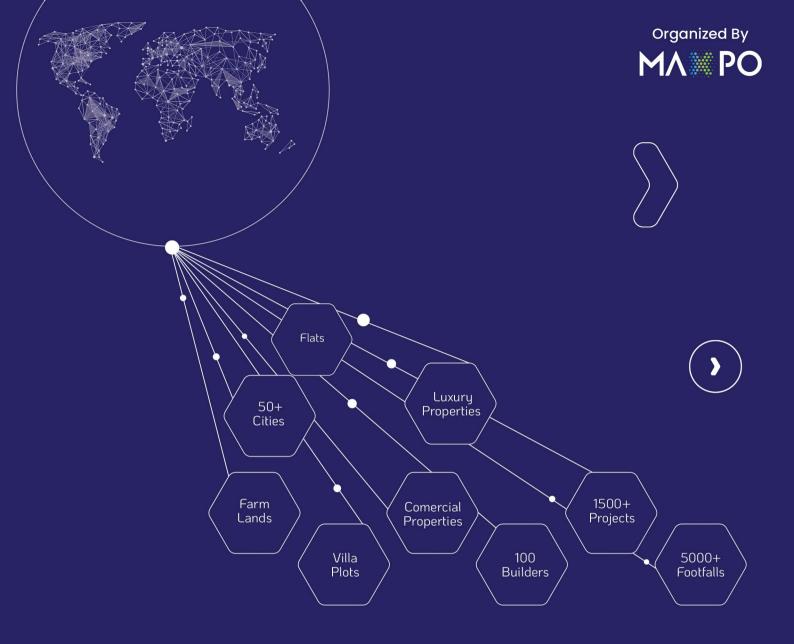


Ritz Carlton Sheikh Zayed Rd - Dubai

8th & 9th JUNE

10AM TO 8PM





YOU ARE INVITED

Ritz Carlton Sheikh Zayed Rd - Dubai

8th & 9th JUNE

10AM TO 8PM



70+
DEVELOPERS

About UAE

More than 3.86 million Indian expatriates are currently residing in the UAE, constituting over 38 percent of the total population of the country. The historical ties between India and the emirates that now form the UAE have facilitated this significant presence, initially driven by trade and commerce. Over time, Indian migrants have become integral to various sectors of the UAE economy, originally drawn by opportunities in the petroleum industry but now playing vital roles in construction, retail, financial services, healthcare, manufacturing, and transportation. A notable portion of Indian expats in the UAE is engaged in professional services and entrepreneurship.

The UAE, particularly Dubai, is experiencing a robust economic recovery following the challenges posed by the Covid-19 pandemic, with Expo 2020 Dubai playing a pivotal role in this resurgence. According to the latest economic outlook report from the Dubai Economic Department (DED), The gross domestic product in current prices in the United Arab Emirates was forecast to continuously increase between 2023 and 2028 by in total 143.3 billion U.S. dollars (+28.14 percent). Indian investors were the second-largest group of foreign investors in Dubai in 2023 according to the Dubai Land Department, with transactions worth AED 14.8 billion.

The UAE government has been proactive in implementing precautionary measures to safeguard the well-being of its citizens and businesses during the pandemic. As a result, Dubai continues to maintain its position as one of the top global cities for entrepreneurs. The government has implemented various support packages, including substantial reductions ranging from 25% to 98% in the costs associated with doing business, demonstrating a commitment to fostering a conducive environment for business growth and development.



MAXPO EXHIBITIONS

MAXPO Exhibitions, for more than a decade, has been conceptualizing and establishing Exhibitions, Trade-shows and Business Events across the globe. The vision of the Company is to ensure persistent commitment to achieving excellence and innovation through quality events and brilliant business expanse. Our prime focus is on lifting the SMEs and in raising the corporate companies by creating business-centric avenues where they can exhibit their products, find exposure to technological advancement, gain an edge over competitors and get ready for global challenges. The events and shows organized by MAXPO have succeeded in delivering excellent return on investments for all the stakeholders and built long term professional relations with all clients and ensured optimum customers atisfaction for everyone that has partnered with our Company. With a team of energetic, committed and focussed individuals, Maxpo has recurrently delivered world-class and incomparable services to its clients and with its vision, it is recognized as a leader in Trade Shows and Event Management

GULF NEWS

Gulf News is the biggest selling English newspaper in the UAE. Launched in 1978, it is also home to the most visited news website in the UAE, gulfnews.com. As part of Al Nisr Publishing, Gulf News has an extensive supplements and contract publishing division, and a magazine arm that publishes, among other titles, Friday, the most widely circulated magazine in the country according to BPA. As the Middle East's largest English language newsbrand publisher, Gulf News attracts a wide range of dynamic, cosmopolitian and influential audiences. So when you pair your brand with Gulf News' reach and content, the results are powerful and effective.



SELL PROJECTS BUILD CAPITAL FIND PARTNERS GROW YOUR BUSINESS

If you are a real estate developer from India with a keen interest in exploring new market opportunities and expanding your client base, India property show is the place to be in 2024. To be held in dubai, this two day mega-exhibition of properties promises to get you one-on-one with high-net worth customers and investors on a global platform.



WHY NRI'S INVEST IN INDIA



The Global Indian diaspora, spread across regions like the US, Europe, the Middle East, and the Asia Pacific, has garnered significant recognition in their host countries due to their substantial contributions across various sectors including finance, medicine, and IT services. With nearly 25 million Non-Resident Indians (NRIs) and 30 million Overseas Citizens of India (OCIs), the overseas Indian community stands as the world's largest diaspora. Notably, India receives approximately \$85 billion in remittances annually, making it the highest recipient of such transfers globally. This consistent influx of remittances has played a crucial role in financing India's trade deficit.

In recent years, the utilization of remittances has primarily been directed towards meeting the financial needs of families back home in India. These needs can vary widely, ranging from basic living expenses to education, healthcare, and investment opportunities. However, despite the substantial flow of funds, there exists a significant gap in tailored financial advice for NRIs.

There's an increasing trend towards seeking professional financial guidance to optimize investments and wealth management strategies.

Given the diverse life goals and financial aspirations of NRIs, there is a pressing need for personalized investment advice that considers their unique circumstances, risk tolerance, and long-term objectives. By offering tailored financial solutions, financial institutions and advisors can effectively cater to the evolving needs of the global Indian diaspora, empowering them to achieve their financial goals while contributing further to India's economic growth and development.





Many NRIs want to diversify their investments in India but have held back owing to sometimes lack of clarity and at other times lack of professional advice in managing their India dedicated investments.

The fundamental drivers that have underpinned the investment case for India for the last 25 years and continue to do so going forward are a) Strong domestically driven growth profile, b) Profitable and diverse corporate universe, c) Institutional infrastructure of a mature democracy and d) Transparency and ease of access to capital markets.

A larger canvassing of NRI investments into Indian equities will have twin benefits - Many NRI investors are based out of the Middle East where equity markets tend to be less developed than in the US, Australia or UK.

Investing in properties is considered to be a good idea by NRIs given they can plan to settle down in their country of origin after retirement. In fact, the 2020 pandemic-induced weaker rupee and record-low interest rates made home-buying in India a lucrative option for NRIs.

Real estate has been considered a safe bet for investment purposes for generations. That said, the challenges in us becoming global citizens with immobile assets have increased multifold. Non-Resident Indians for instance, despite moving to a different country, find it lucrative to invest in real estate in India; be it for emotional reasons, the associated tax benefits, or the exposure that investing in Indian rupees brings compared to a different currency.



HIGH NET WORTH **EXPATRIATES**

- Meet potential HNI buyers & investors
- Liquidate your project to affluent NRI
- Brand visibility
- Boost your International Sales
- Opportunity to Showcase Current & Upcoming Projects
- Direct sales platform
- International Branding exposure
- Cost effective for networking & advertising



INTEGRATED MARKETING REACHING THE RIGHT PEOPLE

Leveraging media to ensure maximum awareness and increased footfalls in a significant forte of India property show. If the past decade is any yardstick, the 2024 Expo will be an even bigger property showcase and is guarenteed to attract even more genuine home buyers this year.

- Web advertising and online publicity
- Flyer insert campaign in leading publications
- 5,00,000 highly personalized invitations by mail
- · Branding in key outdoor locations
- · Social media connectivity via groups on various social media platforms
- Radio advertisement for over 1000 spots in leading radio stations
- Personal invitations to VIPs & Government Officials
- Promotional Campaign in Malls, Multiplex, Restaurants & Supermarkets
- Print ads in Gulf News
- T\/
- Radio



























































SPONSORSHIP)



PLATINUM SPONSOR - 35,000 USD

- Premium stall space at the entrance 24 sq mtr
- · Company branding at all the marketing collaterals (Print media / TV partners / Outdoor activities)
- Pre-event social media coverage (Facebook / Twitter / Google+ / LinkedIn) highlighting the company profile and project details
- Company logo will be highlighted under the tagline mention
- Exclusive venue branding (Registration desk / Maintenance / Box branding / Hi-tea area branding / Standees at various places)
- Visitor database sharing

VALUE ADD-ONS:

- · You get half page ad in gulf new paper at Dubai during the event
- · 3 nights and 4 days stay package for 2 (One Doubl Room) along with normal visa
- Additional Tables, Chairs, Lights etc.
- Lunch for the exhibitors during the event

GOLD SPONSOR - 30,000 USD

- Premium stall space at the entrance 20 sq mtr
- · Company branding at all the marketing collaterals (Print media / TV partners / Outdoor activities)
- Pre-event social media coverage (Facebook / Twitter / Google+ / LinkedIn)
- highlighting the company profile and project details.
- Exclusive venue branding (Registration desk / Maintenance / Box branding / Hi-tea area branding / Standees at various places)
- Visitor database sharing

VALUE ADD-ONS:

- You get guarter page ad in gulf new paper at Dubai during the event
- 3 nights and 4 days stay package for 2 along with normal visa
- · Additional Tables, Chairs, Lights etc.
- Lunch for the exhibitors during the event

SILVER SPONSOR - 25,000 USD

- Premium stall space at the entrance 15 sq mtr
- Company branding at all the marketing collaterals (Print media / TV partners / Outdoor activities)
- Pre-event social media coverage (Facebook / Twitter / Google+ / LinkedIn)
- highlighting the company profile and project details.
- Exclusive venue branding (Registration desk / Maintenance / Box branding / Hi-tea area branding / Standees at various places)
- Visitor database sharing

VALUE ADD-ONS:

- · You get quarter page ad in gulf new paper at Dubai during the event
- 3 nights and 4 days stay package for 2 along with normal visa
- · Additional Tables, Chairs, Lights etc.
- · Lunch for the exhibitors during the event

PREMIUM SPONSOR - 12 sq mtr

- Investment (Stall + ad) at 14,000 USD Investment Only Stall at 12,000 USD
- Quarter page ad in gulf news

NORMAL STALL - 9 sq mtr

- Investment (Stall + ad) at 8,500 USD
- Investment Only Stall at 7,500 USD
- Quarter page ad in gulf news



Success Story from June 2023 Show



















Paper ads









Organized By

FEEDBACK







I'm from Purvankara. We have 11 confirmed bookings, worth around 10Cr in 2 days. The Response is too good.

We are happy the way Maxpo Exhibitions organize the event.



I'm from Brigade. We had serious property buyers walking inn for the show and we closed 7 confirmed bookings, in 2 days. The Response is excelent. Thanks to Maxpo Exhibitions.



I'm from K Raheja. We were able to generate about 4Cr of revenue for our Pune project. We have couple of prospects for our Mumbai projects.

We thanks Maxpo & Team.



66

I'm from Paradise Group. We sold 11 units in two days, worth 12Cr. It's first time happened in expo of Dubai.

Thank you Maxpo Exihibitions, Gulf News & Naredco

Brands Associated Participants and Sponsors





GULF NEWS &



For Stall Booking

Call

+91 98451 14655

Tamil Nadu

Delhi/Ahmedabad

Pune

Bangalore

Hyderabad

Mumbai

Mail

: anu.maxpo@gmail.com

: annu@maxpo.ae

: sales@maxpo.ae

: +91 9035652976

: +91 8050168467

: +91 8050168477

: +91 8050168471

: +91 8050168479

: +91 9920510502

